

Business activities in Communities

Assessment Task

Business activities and needs in your community (Pair activity) (LO4 AS1)

1. Find out which goods are sold in your community.

a) Do a survey of retail businesses in your community. Record your findings in the table below. List at least 10 retail businesses. [½ x 30 =15 marks]

Type of business	Products sold by business	Size of business
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

b) Identify a gap in the market. Talk to people about their need for manufactured goods. List five goods that are in demand in your community but are not supplied. [5 marks]
[Total: 20 marks]

2. Find out about which services are sold in your community.

a) Do a survey of service businesses in your community. Record your findings in the table below. List at least 10 service businesses. [½ x 30 =15 marks]

Type of business	Services provided by business	Size of business
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

b) Identify a gap in the market. Talk to people about their need for services. List five services that are in demand in your community but are not offered. [5 marks]
[Total: 20 marks]