

Corporate Social Responsibility

Assessment Task

Corporate social responsibility (Individual activity) (LO3 AS2)

Read the information below about social responsibility and answer the questions that follow.

When businesses are socially aware, it means they know what needs exist in the communities from which they make their profits. They then try to engage with these communities in order to give back to the communities by starting up projects to uplift them in various ways.

- a) Why is it important for businesses to be seen to be socially responsible? [2 marks]
 - b) Why do some companies include training, sponsorships and bursaries as part of their social responsibility programmes? [2 marks]
 - c) Name two social responsibility programmes in your area that you are aware of. [2 marks]
 - d) Do some research and mention four benefits of social responsibility. [4 marks]
- [Total: 10 marks]