

## Creating Employment

### Assessment Task

#### **Wealth and job creation in your community (Pair activity) (LO4 AS5)**

Interview formal and informal business owners in your community.

1.

- a) Interview a manager or owner from two formal small and two formal medium-sized businesses in your community.
- b) Describe the type of business they do.
- c) State how many people they employ.
- d) State whether the business turnover has increased compared with the previous year.
- e) Analyse your findings. Write a conclusion about the contribution of the four formal businesses to wealth creation and job creation.

#### **Teacher assessment rubric: interview (formal and informal businesses)**

Criteria					Marks
Business owners interviewed <b>[Marks out of 4]</b>	The learners interviewed two formal small and two formal medium businesses in their community. [4 marks]	The learners interviewed three of the required businesses in their community. [3 marks]	The learners interviewed two of the required businesses in their community. [2 marks]	The learners interviewed one of the required businesses in their community. [1 marks]	
Information gathered (type of business; no. of people employed; turnover previous year; turnover this year) <b>[Marks out of 4]</b>	The learners gathered information on all the points required in the interview. [4 marks]	The learners gathered information on three of the points required in the interview. [3 marks]	The learners gathered information on two of the points required in the interview. [2 marks]	The learners gathered information on one of the points required in the interview. [1 mark]	
Analysis of findings and conclusion <b>[Marks out of 4]</b>	The learners analysed their findings and wrote a short conclusion containing at least four facts. [4 marks]	The learners analysed their findings and wrote a short conclusion containing at least three facts. [3 marks]	The learners analysed their findings and wrote a short conclusion containing at least two facts. [2 marks]	The learners wrote a short conclusion containing only one fact. [1 mark]	
<b>Total marks out of 12:</b>					

**Level 4: 8-12 marks (70–100%) – Outstanding**

**Level 3: 6-7 marks (50–69%) – Achieved**

**Level 2: 4-5 marks (35–49%) – Partially achieved**

**Level 1: 1–3 marks (1–34%) – Not achieved**

2.

- a) Interview owners of two informal microenterprises in your community.
- b) Describe the type of business they do.
- c) State if they employ any people.
- d) Find out if they earn enough money to meet their basic needs.
- e) Analyse your findings. Write a conclusion about the contribution of the two microenterprises to wealth creation and job creation.

#### **Teacher assessment rubric: interview (micro enterprises)**

Criteria					Marks
Business owners interviewed <b>[Marks out of 4]</b>	The learners interviewed owners of two informal microbusinesses in their community. [4 marks]	The learners interviewed an owner of one informal microbusiness in their community. [3 marks]	The learners interviewed an owner of two businesses in their community, but these were not informal microbusinesses. [2 marks]	The learners interviewed an owner of one business in their community, but this was not an informal microbusiness. [2 marks]	
Information gathered (type of business; number of people employed; turnover of previous year; turnover this year) <b>[Marks out of 4]</b>	The learners gathered information on all the points required in the interview. [4 marks]	The learners gathered information on three of the points required in the interview. [3 marks]	The learners gathered information on two of the points required in the interview. [2 marks]	The learners gathered information on one of the points required in the interview. [1 mark]	
Analysis of findings and conclusion <b>[Marks out of 4]</b>	The learners analysed their findings and wrote a short conclusion containing at least four facts. [4 marks]	The learners analysed their findings and wrote a short conclusion containing at least three facts. [3 marks]	The learners analysed their findings and wrote a short conclusion containing at least two facts. [2 marks]	The learners wrote a short conclusion containing only one fact. [1 mark]	
<b>Total marks out of 12:</b>					

- Level 4: 8-12 marks (70–100%) – Outstanding**  
**Level 3: 6-7 marks (50–69%) – Achieved**  
**Level 2: 4-5 marks (35–49%) – Partially achieved**  
**Level 1: 1–3 marks (1–34%) – Not achieved**