

Productivity and the business community

Assessment Task

Surveying the productivity of a business community (Group activity) (LO2 AS4)

Do a survey of the productivity in your local business community. Interview at least six local businesses. Draw up a questionnaire of questions that you will ask the respondents. The questions should help you to find out how productive their businesses are. Report your findings to the class.

Questions to include in the questionnaire:

- a) Are all your workers on time every day?
- b) Do your workers take additional breaks apart from a lunch break?
- c) How many days per week do your workers work?
- d) How many hours per day do your workers work?
- e) How often do workers take leave days?
- f) Do your workers leave work before their workday ends?
- g) Do you provide training for your workers?
- h) Do you consider your business to be productive?
- i) Do you think that your business could be more productive?

Your findings should be in the form of percentages of the respondents. For example: 4 out of 5 or 80% of the respondents reported that their workday is 40 hours long; 4/6 or 66% of the respondents said that their workers arrive at work on time, and 2/6 or 33% said that their workers arrive late.

Draw a conclusion at the end of the activity about the productivity of your respondents.

Group assessment checklist

Criteria	Yes	No
Our group drew up a questionnaire with questions to determine productivity.		
Our group interviewed six local businesses.		
Our group was able to compile our findings and present it to the class.		
Our findings were given in terms of percentages.		
Our group could draw a conclusion about the productivity of our respondents.		
Our group understand the importance of productivity for businesses.		
Our group showed good teamwork skills and enjoyed working together.		