

## **SMME'S and Government priorities**

### **Assessment Task**

#### **Support for SMMEs (Group activity) (LO4 AS5)**

Read the Vision and Mission statement of NAMAC below and do the research task that follows.

#### **Vision**

Since NAMAC is the leading implementing aid agency in the SMME support industry, we will contribute significantly to the continuous economic growth and sustainable development of South Africa by improving the competitiveness and growth of the SMME as a vehicle for poverty alleviation, wealth, and job creation.

This means that through appropriate SMME support structures we will supply high-quality advisory and information services to new and existing SMMEs in line with best practices globally.

#### **Mission**

Our mission is to contribute significantly to the continuous economic transformation of South Africa by improving the competitiveness and growth of SMMEs. Through appropriate SMME support structures we are supplying high-quality advisory and information services to new and existing SMMEs in line with best practices globally.

#### **About NAMAC**

NAMAC is an SMME-support agency within the dti group (the Department of Trade and Industry), and is widely recognised as one of the most successful SMME development and support agencies in South Africa.

NAMAC has developed an extensive delivery structure across South Africa that serves as a channel for the application of new tools, information, products and projects, thus enabling the effective delivery of solutions aimed at SMMEs. The emphasis is on historically disadvantaged individuals' (HDI) businesses.

NAMAC's programmes are aligned with the following national priorities:

- SMME development
- Black economic empowerment
- Job creation
- Competitiveness
- Geographic outreach (rural focus)

(Source: [www.thedti.gov.za](http://www.thedti.gov.za))

Follow the guidelines below to write a report on NAMAC. Do additional research and write your report on the following:

- a) Describe NAMAC's priority programmes.
- b) Describe how these programmes are aligned with national priorities.
- c) What successes have NAMAC had in its history?
- d) How do they assist SMMEs?
- e) Does the assistance build sustainable SMMEs?

#### **Report writing format**

Your report should contain the headings below in bold (if typed) and underlined (if handwritten). The section between the 'Introduction' and 'Conclusion' forms the main body of your report.

#### **Title**

Choose a short, meaningful title

#### **Summary**

Summarise the main points, main conclusions and recommendations. Keep your summary short. (Although your summary appears below the title, you should write it last.)

### Introduction

State the problem you are investigating. State the purpose of your report.

### Problem and theory

Explain the problem you are investigating. Explain any theory that applies to the problem. (E.g.: NAMAC coordinates different programmes in South Africa that support and develop manufacturing. How?)

### Method and results

Explain the method(s) you are using to obtain your results. State what your results are. Include any tables, diagrams and graphs you may be using to record your results.

### Discussion

Assess your results. (E.g.: State whether you obtained the results you had set out to obtain. State whether further investigations are necessary.)

### Conclusion

Summarise your results. Explain the importance of your results. Make recommendations about how solutions can be found to the problem you investigated.

### Teacher assessment rubric: report

Criteria					Marks
Format of report [Marks out of 5]	The learner followed the format provided exactly. [5 marks]	The learner mostly followed the format provided. [4 marks]	The learner sometimes followed the format provided. [3 marks]	The learner did not follow the format provided. [1-2 marks]	
Information contained in report [Marks out of 5]	The learner included all the relevant points in the report. [5 marks]	The learner included most of the relevant points in the report. [4 marks]	The learner included some of the relevant points in the report. [3 marks]	The learner left out most of the relevant points in the report. [1-2 mark]	
Language use in report [Marks out of 5]	Excellent language usage with no mistakes. Own words used. [5 marks]	Good language usage with only a few mistakes (fewer than five). Own words mostly used. [4 marks]	Acceptable language usage with more than five mistakes. Some sentences are copied from the lesson. [3 marks]	Little attempt to use correct language or no attempt to use own words. [1-2 marks]	
<b>Total marks out of 15:</b>					

**Level 4: 11-15 marks (70–100%) – Outstanding**

**Level 3: 7-10 marks (50–69%) – Achieved**

**Level 2: 5-6 marks (35–49%) – Partially achieved**

**Level 1: 1–4 marks (1–34%) – Not achieved**